CEI

When You See It In the News: How to Scientifically Interpret Published Studies – Preceptor and Student Interaction

Activity Description:
Too often, the media is informed of important health stories before healthcare professionals have a chance to understand the situation and form a prepared response. This knowledge-based activity will assist you in effectively evaluating clinical trial and press release information and accurately communicating this information to your patients, other healthcare professionals, and the media. The discussion will include common statistical terms used in drug therapy outcome studies, information about how to convert clinical trial results into understandable language when discussing findings with the public, and assist you in understanding the strengths and limitations of meta-analysis studies. In addition, the activity will provide guidance in how preceptors can integrate primary literature analysis into their work with pharmacy students.

Learning Objectives:
Upon successful completion of this activity, pharmacists should be able to:

1. Define common statistical terms used in drug therapy outcome studies
2. Convert clinical trial results into understandable language when discussing findings with students and the public
3. Develop strategies to discuss journal articles with students through creative learning experiences

Target Audience:
Pharmacists/Preceptors

Faculty:
Craig Logemann, Pharm.D., BCPS, CDE
Clinical Pharmacist
Partners in Healthcare
Des Moines, Iowa

Faculty Disclosure:
Craig Logemann reports he has no actual or potential conflicts of interest in relation to this activity.

CPE Credit:
To obtain 1.0 contact hour of continuing education credit (0.10 CEUs), please complete the exam and evaluation located in your online portfolio. A CE Statement of Credit will be

automatically generated upon achieving a passing grade of 70% on the exam and completion of the activity evaluation.

CEI provides you with two (2) opportunities to complete the post-activity exam. You must receive a score of 70% or better to receive your CE Statement of Credit, which will be automatically generated. You may print this CE Statement of Credit; it will also be stored in your online CEI portfolio for you to retrieve a copy at any time.

Activity release date: 09/26/2008
Activity expiration date: 09/26/2011

ACPE Logo and Statement:

The Collaborative Education Institute is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This is a knowledge-based CPE.
The ACPE Universal Activity Number is #107-000-08-089-H04-P 0.10 CEUs/1.0 Hrs.

Activity Format and Requirements:
This activity includes viewing the PowerPoint presentation while listening to the audio provided. You may print the handouts associated with this activity prior to viewing. To ensure the highest quality activity delivery, a high-speed internet connection is required. You may experience some problems with wireless connections where signal strength is variable or low.

Financial Support:
This activity has no outside financial support associated with it.

Activity Fee:
An activity fee of $20 will be assessed for grading the exam instrument and issuing the CE Statement of Credit.

If you would like to purchase this self-study activity, please close this window and proceed to REGISTER.