



THE UNIVERSITY OF IOWA HOMECOMING 2010

COLLEGE OF PHARMACY

2010 HOMECOMING REUNION

125th ANNIVERSARY CELEBRATION

& CE SEMINAR

anniversary events

October 1

5th Annual Cardiovascular Update Seminar

hotelVetro & Conference Center
Downtown Iowa City, Iowa

7:30am - 4:15pm

125th Anniversary Homecoming Gala & Distinguished Alumni/Honorary Alumni Awards

Sheraton Inn Hotel
Downtown Iowa City, Iowa

7:00pm Reception
8:00pm Dinner
9:00pm Dance

Menu:

South of the Border Pasta (Vegetarian)
Beef Tenderloin
Seared Herb Salmon
Roasted Chicken Breast

October 2

Tailgate & Building Tours

College of Pharmacy Building
Iowa City, Iowa

3:00pm - 5:00pm



Homecoming Football Tickets

The College has a block of 125 tickets to the football game on Saturday night. Limit 2 per registration.

If you ordered football tickets you may pick them up at one of the following locations:

- 5th Annual Cardiovascular Update Seminar at hotelVetro
- Friday at the College of Pharmacy in Room 118
- Saturday at the College of Pharmacy Building Tailgate

Parking

For information regarding parking visit the web at:
<http://www.uiowa.edu/~maps/parking/sphealth.htm>

Find more information about the 125th Anniversary at:

www.pharmacy.uiowa.edu/125

You can register for all weekend events at:

www.TheCEInstitute.org

Book your hotel room today!

Sheraton Hotel

Visit the Sheraton Hotel's website at www.starwoodhotels.com/sheraton or call 319-337-4058 to reserve a room at the Sheraton Hotel in downtown Iowa City. If calling, be sure to mention the College of Pharmacy 125th Anniversary block.

Heartland Inn

Call 319-351-8132 and request the College of Pharmacy Block to reserve a room at the Heartland Inn at 87 2nd Street in Coralville.



The University of Iowa College of Pharmacy and the Collaborative Education Institute present:

**The 2010 University of Iowa Homecoming Seminar
5th Annual Cardiovascular Update:**

Fight, Fight, Fight for Iowa's Heart Health

Friday, October 1, 2010
hotelVetro & Conference Center
201 S. Linn Street
Iowa City, IA



Join us

for the 5th Annual Cardiovascular Update held this year in conjunction with the College of Pharmacy's 125th anniversary celebration. It is shaping up to be a weekend you won't want to miss!



The University of Iowa Health Science Colleges and UIHC are ranked among the top in heart health research, education and patient care. Come learn from our experts and alumni about reducing the risks of cardiovascular events, new drugs and the crowd favorite clinical debates.

We look forward to seeing you as we
Fight, Fight, Fight
for Iowa's Heart Health & the Hawkeyes!

Online Registration for the 5th Annual Cardiovascular Update is available at:

www.TheCEInstitute.org



See the general information page for info on location, parking, fees etc. for the 5th Annual Cardiovascular Update.

schedule of events

5th Annual Cardiovascular Update

Friday, October 1, 2010

Registration and Continental Breakfast

7:30am – 8:15am

Welcome and Introductions

8:15am – 8:30am

Marching to the Beat: Managing Atrial Fibrillation

8:30am – 10:30am

UPN 107-000-10-064-L01-P, 0.2 CEU/2.0 Hr.- Application-based activity

We'll kick off the day reviewing aspects of rate and rhythm control and optimization of anticoagulation in patients with atrial fibrillation. Join two of the College of Pharmacy's alumni as they discuss their specialty areas of practice, and provide cases as learning tools to help obtain the best outcomes in your patients with atrial fibrillation.



Faculty:

Erik D. Maki, '03 PharmD, BCPS
Assistant Professor
Drake University College of Pharmacy



Nancy L. Shapiro, '93 BSPH, '95 PharmD, BCPS
Clinical Associate Professor/Operations Manager
University of Illinois at Chicago/Antithrombosis Clinic

Break

10:30am – 10:45am

Being a Cheerleader: Motivating Patients to Adhere to Medications

10:45am – 11:45am

UPN 107-000-10-065-L01-P, 0.1 CEU/1.0 Hr.- Knowledge-based activity

As pharmacists, we are always searching for ways to help our patients adhere to their medication regimens, particularly for management of chronic cardiovascular conditions. This session will discuss the common challenges associated with adherence, and describe strategies, systems and processes that may motivate your patients to adhere to their medications.



Faculty:

Randy McDonough, '87 BSPH, PharmD, CGP
Owner/Clinical Pharmacist, Towncrest Pharmacy, Iowa City, Iowa

Lunch

11:45am – 12:45pm

Lunch will feature an update from the 2009 Distinguished Honorary Alum, Henri Manasse. Dr. Manasse is the CEO of the American Society of Health-System Pharmacists and will join the College as it celebrates its 125th anniversary.

Offense vs Defense: Clinical Debates

2:45pm – 1:45pm

UPN 107-000-10-066-L01-P, 0.1 CEU/1.0 Hr.- Application-based activity

Back by popular demand! Should blood pressure goals be different for patients with diabetes compared to the general population? Should ezetimibe be used to lower LDL for patients with hyperlipidemia? Participants will engage in these debates as "offense" and "defense" are presented. You get to be the referee!

Should Blood Pressure Goals for Diabetics be Different than the General Population?

Faculty:



John Swegle, '96 PharmD, BCPS
Associate Professor (Clinical)
University of Iowa College of Pharmacy

vs



Michael E. Ernst, '97 PharmD, BCPS, FCCP
Professor (Clinical)
University of Iowa College of Pharmacy

Should Ezetimibe be Used for Hyperlipidemia?

Faculty:



Craig Logemann, '88 BSPH, PharmD, CDE
Clinic Pharmacist
Partners in Health Clinics

vs



Carrie Koenigsfeld, '98 PharmD
Associate Professor
Drake University College of Pharmacy

**Highlight Reel: A Look Back at University of Iowa
College of Pharmacy Studies in Cardiovascular Disease**

1:45pm – 2:45pm

UPN 107-000-10-067-L01-P, 0.1 CEU/1.0 Hr.- Knowledge-based activity

The University of Iowa is renowned for their research, particularly in the area of cardiovascular disease prevention and management. This session will describe research conducted at the University of Iowa that has impacted the practice of pharmacy across the United States. Just like a winning touchdown catch, this session will make you proud to be a Hawkeye.

Faculty:



Barry Carter, ‘78 BSPH, PharmD
Professor
University of Iowa College of Pharmacy



William R Doucette, PhD
Professor
University of Iowa College of Pharmacy

Break

2:45pm – 3:00pm

The Tailgate Game—Alumni vs Students

3:00pm – 4:00pm

UPN 107-000-10-068-L01-P, 0.1 CEU/1.0 Hr.- Knowledge-based activity

Are you smarter than the University of Iowa College of Pharmacy students? Participate in our game to find out! The tailgate game will not only feature clinical questions (as discussed earlier in the day’s educational sessions, hint hint), but will also quiz historical knowledge about the College of Pharmacy and the “good ‘ole days in Iowa City”.

Happy Anniversary!

4:00pm – 4:15pm

Dean Letendre will join us to kick off the College of Pharmacy’s 125th Anniversary celebration, before adjourning for a weekend of fun-filled activities.

general information

5th Annual Cardiovascular Update

Seminar Facility:

hotelVetro & Conference Center
201 S. Linn Street, Iowa City, IA

hotelVetro is located next door to the Sheraton Iowa City Hotel where most of the University of Iowa’s 125th Anniversary events will take place. Driving directions are located at www.TheCEInstitute.org under “University of Iowa 125th Anniversary, Homecoming & Seminar.”

Parking:

Whether you are attending the 5th Annual Cardiovascular Update at the hotelVetro or staying at the Sheraton Iowa City Hotel for the University of Iowa’s 125th celebration or homecoming events, parking is available at the Dubuque Street Garage, 220 South Dubuque Street which is adjacent to the Sheraton Iowa City Hotel.

Lodging Needs:

CEI has reserved a block of rooms for Thursday, 9/30/10 (only), at the Sheraton Iowa City Hotel, 210 S. Dubuque Street, Iowa City, IA . In order to receive our special rate of \$109/night (tax not included), please call 1-800-848-1335 and mention you are attending the CEI 5th Annual Cardiovascular Update. If you require lodging for Friday & Saturday nights (10/1/10 – 10/2/10) please refer to the lodging details and instructions under the University of Iowa’s 125th Anniversary hotel block.

Continuing Education:

The Collaborative Education Institute is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. A total of 6.0 hours (0.6 CEUs) of drug therapy credit will be offered. CE Statements of Credit will be made available online after successful completion of the online activity evaluation (no partial credit will be available). For detailed CPE information, please visit www.TheCEInstitute.org.



Seminar Fees:

The full educational activity, handout material, continental breakfast, lunch, and all breaks involved with the Homecoming Seminar - 5th Annual Cardiovascular Update are included in the seminar fees. If you have questions pertaining to the Homecoming Seminar, please contact Kristen Dearden at kdearden@iarx.org.

	Before or On 9/17:	After 9/17:
Pharmacists	\$80	\$105
Pharmacy Residents	\$50	\$75
Student Pharmacists	\$25	\$50

Cancellation and Refund Policy:

All participants are encouraged to register in advance. A \$25 fee will be assessed for any registrations received after 9/17/10. At the door registrations will be assessed an additional \$25. The refund policy is a full refund less a \$25 administrative fee up to or on 9/30/10. There will be no refund given after 9/30/10.

registration form

2010 Homecoming Reunion & 5th Annual Cardiovascular Update

For all weekend events, register online at:

www.TheCEInstitute.org

Or mail or fax both pages of registration form to:

The Collaborative Education Institute
8515 Douglas Avenue, Suite 16
Des Moines, Iowa 50322
515-270-2979 (fax)

Early Registration Deadline Is
Friday, September 17

Your Name (please print) _____ Graduation Year, Degrees _____

Guest(s) Name _____ Graduation Year, Degrees (if College of Pharmacy Alumni) _____

Address _____ City, State, Zip _____

E-mail _____ Home Phone _____

Please register me for the following:

Event	# Attending	Fee	Total \$
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Friday, October 1st

CE Seminar Registered Before 9/17

Pharmacists	_____	\$80	_____
Residents	_____	\$50	_____
Student Pharmacists	_____	\$25	_____

CE Seminar Registered After 9/17

Pharmacists	_____	\$105	_____
Residents	_____	\$75	_____
Student Pharmacists	_____	\$50	_____

125th Gala

For Couple	_____	\$125	_____
For Single	_____	\$65	_____

Please indicate dinner preferences for 125th Gala:

South of the Border Pasta (Vegetarian)	_____
Beef Tenderloin	_____
Seared Herb Salmon	_____
Roasted Chicken Breast	_____

Event	# Attending	Fee	Total \$
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Saturday, October 2nd

Tailgate and Building Tours	_____	Free	_____
Football Tickets (limit 2)	_____	\$65/ea	_____
Final Total \$			_____

Register online at: www.TheCEInstitute.org

Payment Information

Check Enclosed: # _____ for \$ _____
(make checks payable to Collaborative Education Institute)

Please charge my Visa Mastercard

_____ Credit Card # _____

Exp. Date _____ Verif. # (3 digits on back) _____

Name on Card (as is) _____

Credit Card Billing Address _____

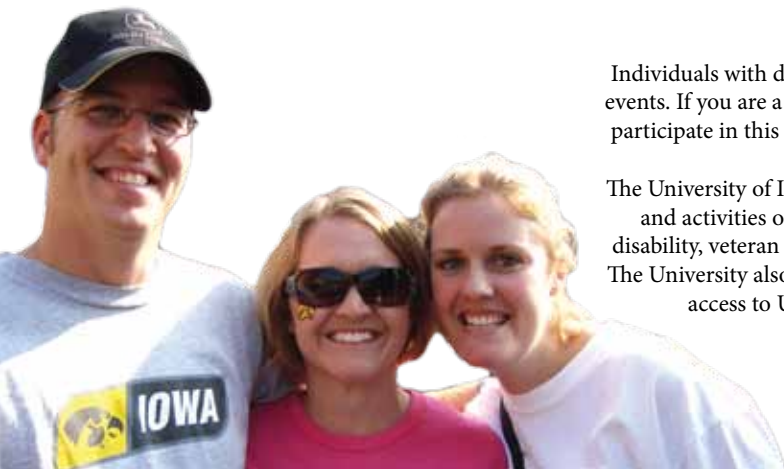
Credit Card City/State/Zip _____

Signature _____



115 South Grand Ave
Iowa City, IA 52242-1112

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Additional Information:

Individuals with disabilities are encouraged to attend all University of Iowa-sponsored events. If you are a person with a disability who requires an accommodation in order to participate in this program, please contact Barbara Kelley in advance at 319-335-8780.

The University of Iowa prohibits discrimination in employment, educational programs, and activities on the basis of race, national origin, color, creed, religion, sex, age, disability, veteran status, sexual orientation, gender identity, or association preference. The University also affirms its commitment to providing equal opportunities and equal access to University facilities. For additional information contact the Office of Equal Opportunity and Diversity, (319) 335-0705.