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## **A Prescription for Preceptors: Healing the Generational Divide**

### **Activity Description:**

This knowledge-based continuing pharmacy education activity will educate pharmacists on the similarities and differences between the four main generational categories. The activity is designed to assist preceptors in understanding the value and challenge involved in a multi-generational workplace and how they can implement strategies that will improve their ability to effectively work with and teach students of Generation Y.

### **Learning Objectives:**

Upon successful completion of this activity, *pharmacists* should be able to:

1. Describe the meaning and significance of the four generations involved in pharmacy education and the workplace today.
2. Define the similarities and differences that exist between each of the four generations.
3. Assess your own precepting style as it relates to a multi-generational environment.
4. Recognize potential areas for improvement in relation to your role in a multi-generational pharmacy setting.
5. Identify effective strategies to improve your role as a preceptor working with members of Generation Y.

### **Target Audience:**

Pharmacists

### **Faculty:**

Alex Lemke, CLTC  
Way to Grow Iowa

### **Faculty Disclosure:**

Alex Lemke, CLTC reports she has no actual or potential conflicts of interest related to this program.

### **CPE Credit:**

To obtain 1 contact hour of continuing education credit (0.1 CEU), please complete the exam and evaluation located in your online portfolio. A CE Statement of Credit will be automatically generated upon achieving a passing grade of 70% on the 10-question exam and completion of the activity evaluation. (CEI provides you with two (2) opportunities to complete the exam.) You may print this CE Statement of Credit; it will also be stored in your online CEI portfolio for you to retrieve a copy at any time.

Activity release date:            November 14, 2009

Activity expiration date: November 14, 2012



The Collaborative Education Institute is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This is a knowledge-based CPE activity.

Universal Activity Number (UAN) #0107-0000-09-106-H04-P  
0.1 CEUs/1.0 Hrs.

**Activity Format and Technology Requirements:**

This activity includes viewing the PowerPoint presentation while listening to the audio provided. You may print the handouts associated with this activity prior to viewing. To ensure the highest quality delivery of this activity, a reliable high-speed internet connection is required. You may experience problems with some wireless connections where signal strength is variable or low.

**Financial Support:**

There was no financial support provided for this activity.

**Activity Fee:**

An activity fee of \$20.00 will be assessed for participation.

**If you would like to participate in this continuing pharmacy education activity, please close this window and proceed to REGISTER.**