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## **Improving Women’s Contraceptive Knowledge, Attitudes and Behavior via the Community Pharmacy**

### **Activity Description:**

This application-based continuing pharmacy education activity will educate pharmacists and pharmacy technicians participating in “The Iowa Initiative to Reduce Unintended Pregnancies” about their role in increasing women’s contraceptive knowledge, attitudes and behavior in order to ultimately reduce the number of unintended pregnancies.

### **Learning Objectives:**

Upon successful completion of this activity, *pharmacists* should be able to:

1. Describe unintended pregnancy in Iowa and factors that contribute to it.
2. Understand what you, as a pharmacist, can do to reduce unintended pregnancies.
3. Know hormonal contraceptive options, their effectiveness and time to pregnancy when stopped.
4. Examine the purpose of the Iowa Initiative to Reduce Unintended Pregnancies in increasing women’s contraceptive knowledge, attitudes and behavior via the community pharmacy.
5. Apply methods to increase effective patient counseling techniques.

Upon successful completion of this activity, *pharmacy technicians* should be able to:

1. Describe unintended pregnancy in Iowa and factors that contribute to it.
2. Examine the purpose of the Iowa Initiative to Reduce Unintended Pregnancies in increasing women’s contraceptive knowledge, attitudes and behavior via the community pharmacy.
3. Identify how you can assist pharmacists in knowing who requires counseling on contraceptive products.
4. Understand what you, as a pharmacy technician, can do to reduce unintended pregnancies.

### **Target Audience:**

Pharmacists and pharmacy technicians

### **Faculty:**

Karen Farris, PhD, RPh

Professor

University of Iowa College of Pharmacy

Stephanie Lukas

Research Assistant

University of Iowa - PharmD/MPH 2012 Candidate

### **Faculty Disclosure:**

Karen Farris and Stephanie Lukas report they have no actual or potential conflicts of interest related to this program.

**CPE Credit:**

To obtain 1 contact hour of continuing education credit (0.1 CEU), please complete the exam and evaluation located in your online portfolio. A CE Statement of Credit will be automatically generated upon achieving a passing grade of 70% on the 10-question exam and completion of the activity evaluation. (CEI provides you with two (2) opportunities to complete the exam.) You may print this CE Statement of Credit; it will also be stored in your online CEI portfolio for you to retrieve a copy at any time.

Activity release date: September 21, 2009

Activity expiration date: September 21, 2010



The Collaborative Education Institute is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This is an application-based CPE activity.

Universal Activity Number (UAN) # 107-999-09-097-H04-P and 107-999-09-097-H04-T  
0.1 CEUs/1.0 Hrs.

**Activity Format and Technology Requirements:**

This activity includes viewing the PowerPoint presentation while listening to the audio provided. You may print the handouts associated with this activity prior to viewing. To ensure the highest quality delivery of this activity, a reliable high-speed internet connection is required. You may experience problems with some wireless connections where signal strength is variable or low.

**Financial Support:**

This activity is sponsored via a sub-contract obtained from the University of Northern Iowa, entitled Iowa Initiative Research Program. The pharmacy study is one of five state-wide interventions to be conducted in 2009-2012.

**Activity Fee:**

There is no fee assessed for participation in this activity.

**If you would like to participate in this continuing pharmacy education activity, please close this window and proceed to REGISTER.**